



Supercharging non-profits with AI

Do more good, faster and further.

Join us as we explore how nonprofits can unleash the power of easy-to-use AI tools to make a bigger impact—no tech background required.



by Tim Harrison

Technology is neutral, the onus is on us

The same algorithm that predicts infant mortality can also predict which ad you're likely to click on. The difference is that much more resources goes to predicting ads.

Why Should This Matter to You?

- For Funders: Your investment goes further, empowering nonprofits, amplifying your impact.
- For Non-Profit Leaders: You can accomplish more while freeing up time and resources for your mission.
- For Non-Profit Professionals: Spend less time administrating and more time on difference-making
- For the Community: Greater access to services, faster solutions to pressing needs, and stronger, more resilient support systems.

Where Are You?

The Skeptic

Hesitant about AI's impact, focused on ethical concerns, and seeking concrete evidence of its effectiveness.

The Curious Explorer

Open to learning more about AI's possibilities, exploring its potential to enhance their work, and seeking resources to get started.

The AI Advocate

Enthusiastic about AI's transformative potential, actively seeking ways to integrate it into their organization, and championing its benefits.

Today's Journey



My Journey With AI

From Awareness to Impact

Fundamental Flyover

Familiarizing yourself with the capabilities of various AI tools

Application of AI

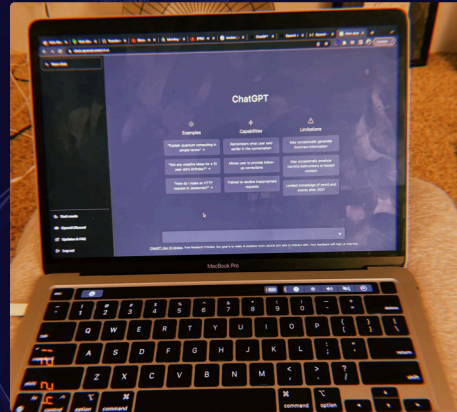
Seeing practical examples of how AI unlocks impact

Q and A

My AI Journey: Learning Forward



Getting Started



**Curiosity →
Usefulness**

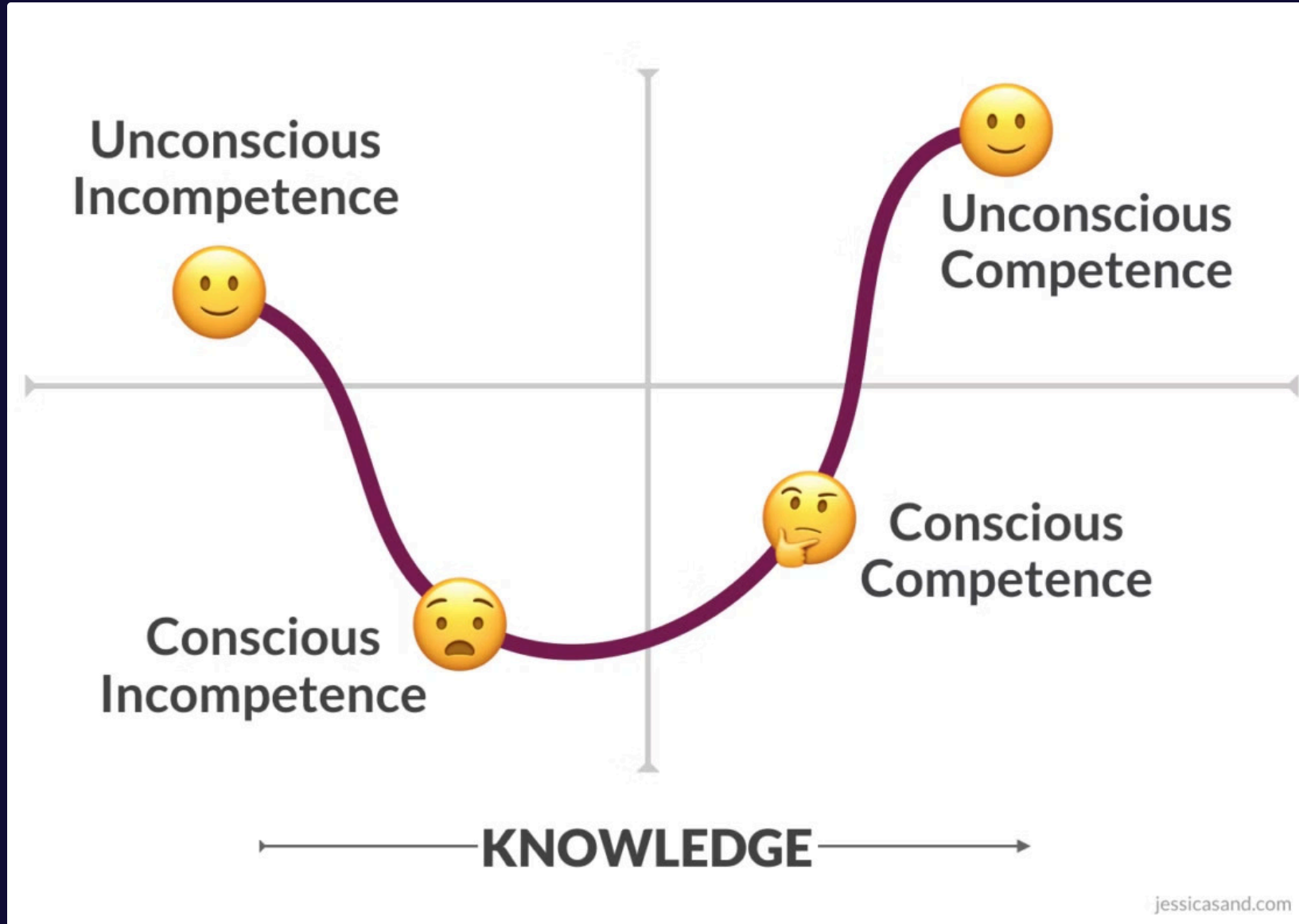


Usefulness → Impact



Impact → L.E.A.G.U.E.

What it Feels Like 🙄



Fundamentals Fly Over

Generative AI creates new content by learning from data, unlike previous AI, which focused on pattern recognition and decision-making.

Fundamentals	Example	Downsides
Prompting: The input that tells the model how to act	"Create a 6 step plan to increase volunteer engagement in our community program"	Varied intelligence, "hallucination" (false responses), people-pleasing
Modality: The media a model inputs and outputs (Text, Code, Image, etc.)	"Look at this and design a modern fundraising campaign page like it [image upload]"	Varied interpretation, non-text modalities tend to lag in accuracy
Context: The specific information that you give the model access to	"Analyze our nonprofit's social media presence and provide branding suggestions [paste profile]"	Forgetful ("Context Window"), interpretability varies by medium
Tools: The model's access to tools that extend its capabilities	"Generate a bar chart for [donor demographics data]"	Often reserved for paid plans, some mistakes are harder to spot
Protocols: The guardrails and policies that govern model behavior	"My guidelines won't let me talk about that", "Your data may be used to train our models"	Over-censorship, jail-breakable, loss of trust, varies by tool, default off

Crowd Check



Practical Applications: AI Tools for Non-Profits



Grant Writing

AI can assist in crafting compelling grant proposals by suggesting language, organizing information, and identifying relevant funding opportunities.



Event Planning

AI tools can help plan and execute events by project planning, and automating creating communication.



Job Preparation

AI can help create resumes and cover letters, practice interview skills, and identify potential job openings.



Impact Reporting

AI helps analyze data to track program outcomes, identify trends, and showcase the impact of your organization's work.

Types of Automation (4A Framework)

1

Automate

Tasks you can fully delegate to AI

- Free up time for high-value work
- Reduce repetitive workload

2

Augment

AI supports and improves your work

- Maintains your unique approach
- Adds capabilities to your toolkit

3

Amplify

Multiply your reach and effectiveness

- Make services more scalable
- Increase consistency and quality

4

As-Is

Tasks requiring pure human touch

- Already efficient processes
- Core relationship building

Q&A: Demystifying AI for Non-Profits

Questions?

We welcome your questions and insights as we continue our discussion on AI's potential for non-profits.

Resources

Fill out the survey to help us understand AI needs in non-profits and receive resources to support

<https://c714t0hpu7i.typeform.com/to/KRRzqBk7>

